

PRESS RELEASE

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CENTRAL HIGH SCHOOL STUDENT WINS \$1,000 BY DESIGNING LOGO

La Crosse, WI. May 14, 2015. -- Today at 2:45pm Central High School student Jack Pretasky will be awarded \$500 for the best logo out of nearly 100 logos and an additional \$500 for the adoption of the logo by 7 Rivers Recycling.

7 Rivers Recycling conducted a logo design contest to engage the region about recycling opportunities and to get a logo for its business. Logo designs were submitted by high school students from Minnesota, Wisconsin and Iowa.

The winning designs were selected by 7 judges associated with 7 area organizations. The judges had no knowledge of who designed the logos or from what schools the students were enrolled. The contest was open to all public, private, and homeschooled high school students within the 7 Rivers Region.

Jack Pretasky's winning logo:



Central High School Teacher and DECA Advisor, Mike Brudos said, "This contest provided a real life opportunity for our students to apply what they have learned. I would like to thank 7 Rivers Recycling for reaching out to area students and involving them in this endeavor."

The top 3 designs and 7 honorable mentions will be posted on 7 Rivers Recycling's website.

***7 Rivers Recycling does the right thing by recycling the tough stuff
like mattresses, light bulbs, electronics and more.***

www.7RiversRecycling.com

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