

# MAKE MATTRESS MONEY CONTEST



*The contest is being organized by Up-Cycle and 7 Rivers Recycling which are small businesses looking to make a difference by recycling and upcycling old mattresses.*



## Contest rules:

1. Participants are to electronically submit their detailed ideas of increasing value of the materials removed from old mattresses. Prototype examples will be accepted, but are not required for entry into contest.
2. Judges will award \$100 to the participants who submit the top 3 ideas.
3. Participants cannot be an owner, employee or immediate family member of Up-Cycle, LLC or 7 Rivers Recycling, LLC. Any participant under 18 years of age requires consent from guardian to enter contest.

## Contests details:

The contest runs through Groundhog Day of February 2, 2017.

Submissions are to be in Microsoft Word Document format, or email format, and it would be most helpful if pictures were also provided. (Pictures if submitted should be in .png, .jpeg or .pdf format).

Submissions are to be sent to using the information from the form below.

Winners will be contacted by email and posted on the [7 Rivers Recycling](#) website in March, 2017.

Participants may re-enter a new idea with each separate entry.

Participants may email [mattress@7RiversRecycling.com](mailto:mattress@7RiversRecycling.com) to make arrangements to pick up full size samples of mattress materials in Onalaska, WI, in order to help with product brainstorming and design.

## Judging criteria:

The first phase of judging will be done by the owners of Up-Cycle, LLC; 7 Rivers Recycling, LLC; or their representatives for the purpose of providing the volunteer judges with no more than 20 ideas to judge.

The second phase of judging will be performed by volunteer judges using the following criteria:

- The net estimated increase in value (estimated sales price minus production costs)
- Ability to use much of the material locally
- The product idea is easily marketable
- Product design, production, and logistics are thoroughly developed
- If idea is solely a raw material product, profitable ways to package and market are included
- Ideas may not include any 'bedding related' end-use for *humans*

## Questions:

Questions and inquiries about Contest rules can be emailed to [mattress@7RiversRecycling.com](mailto:mattress@7RiversRecycling.com)

# MAKE MATTRESS MONEY CONTEST

## CONTEST LEGAL CONDITIONS

**By entering this Contest, the Participant agrees to all of the terms and conditions relating to this Contest and is responsible for understanding their rights.**

Participants agree to indemnify, defend and hold harmless Up-Cycle, LLC and 7 Rivers Recycling, LLC their respective affiliates, directors, officers, employees, attorneys, agents, representatives, and volunteer judges from any and all third party liability for any injuries, loss, claim, action, demand or damage of any kind arising from or in connection with the Contest (collectively, "Losses"), including without limitation any third party claim for copyright infringement or a violation of an individual's right to privacy and/or publicity right. The Contest is void where prohibited by law.

**Each Participant in the Contest is responsible for ensuring that he or she has the right to submit the idea that he or she submits to the Contest per these rules and that by entering the contest agrees to allow Up-Cycle, LLC and 7 Rivers Recycling, LLC to utilize or not utilize the participants idea in anyway without compensation.**

Entrant agrees that any and all disputes that cannot be resolved with Up-Cycle, LLC and 7 Rivers Recycling, LLC and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, before a court of competent jurisdiction located in La Crosse, Wisconsin, which court shall apply the laws of the State of Wisconsin without regard for rules of conflicts of law. In any dispute participant shall not be entitled to any punitive, special, indirect, incidental or consequential damages, including without limitation attorney's fees, or any damages, other than the participants actual out-of-pocket expenses (if any) associated with participating in the Contest. Participant hereby waives any rights to have damages multiplied or increased.

The Website of 7 Rivers Recycling is provided "as is" without warranty of any kind, either express or implied. Up-Cycle, LLC and 7 Rivers Recycling, LLC is not responsible for any incorrect or inaccurate information, whether caused by website users or by any equipment or programming associated with or utilized in the Contest, or by any technical or human error that may occur in the processing of submissions to the Contest, including but not limited to any misprints or typographical errors. Up-Cycle, LLC and 7 Rivers Recycling, LLC assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Up-Cycle, LLC and 7 Rivers Recycling, LLC is not responsible for any problems or technical malfunction of any telephone network or lines, computer equipment, servers, providers, computer on-line systems, software, or failure of email on account of technical problems or traffic congestion on the Internet or at any website, including injury or damage to participant's or to any other person's computer related to or resulting from participating or uploading images or information in the Contest.

If, for any reason, the Contest is not capable of completion as planned, including but not limited to, any reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Up-Cycle, LLC and 7 Rivers Recycling, LLC that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Up-Cycle, LLC and 7 Rivers Recycling, LLC reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest.

# MAKE MATTRESS MONEY CONTEST

**Contest entry form and how to enter:**

Participants must provide the following information to [mattress@7RiversRecycling.com](mailto:mattress@7RiversRecycling.com) :

## “MAKE MATTRESS MONEY” – CONTEST 11/11/16

Email the information below to [mattress@7RiversRecycling.com](mailto:mattress@7RiversRecycling.com)

1. Name: \_\_\_\_\_
2. Email: \_\_\_\_\_ 3. Phone number: \_\_\_\_\_
4. Mailing Address: \_\_\_\_\_  
\_\_\_\_\_
5. Description of product idea: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
6. Description of how to make the product: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
7. Suggested selling price: \_\_\_\_\_
8. Description of potential customers of product: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
9. Submit picture(s) of product idea, if possible (pictures should be 1MB or less in size):

# MAKE MATTRESS MONEY CONTEST

## Make Mattress Money Contest Release For Minors (Age 18 and Under)

### RELEASE AND WAIVER OF LIABILITY

This Release and Waiver of Liability (“Release”) confirms the agreement between you and 7 Rivers Recycling (7RR) and Up-Cycle (UC) regarding your minor child’s participation in the Make Mattress Money Contest.

The Undersigned custodial parent or legal guardian hereby irrevocably grants 7RR and UC and/or its authorized agent(s) perpetually, exclusively, and for all media (print, electronic, video and other formats), the right to use the idea submitted for this contest by your minor child and any reproductions of that idea at the exclusive discretion of 7RR and UC and/or its authorized agent(s). Further, the Undersigned custodial parent or legal guardian agrees to negotiate with 7RR and UC, under terms to be determined by 7RR and UC and/or its authorized agent(s), regarding compensation of any type or form to the Undersigned custodial parent, legal guardian or child should 7RR and UC decide to make commercial use of submitted idea.

Further, the Undersigned custodial parent or legal guardian, individually and on behalf of the minor child and any heirs and assigns, knowingly, freely and voluntarily releases, and discharges the 7RR and UC, their officers, agents, representatives, servants and employees from any and all liability, claims, judgments, claims, demands, costs, causes of action, including without limitation rights of privacy and publicity, and damages of any kind for any personal injury, losses or damages, known or unknown, to the Undersigned and the Undersigned’s minor child caused by, or arising out of the Sponsors’ use of the minor child’s idea or the identification of your minor child as the designer.

This Agreement shall not obligate 7RR and UC or their authorized agent(s) to use the submitted idea, or to use any of the rights granted hereunder, or to prepare, produce, exhibit, distribute or in any way exploit the idea.

THE UNDERSIGNED HAS READ THE FOREGOING RELEASE AND WAIVER OF LIABILITY AND FULLY UNDERSTANDS IT. THE UNDERSIGNED REPRESENTS THAT HE OR SHE IS THE CUSTODIAL PARENT OR LEGAL GUARDIAN OF THE MINOR CHILD NAMED BELOW. THE UNDERSIGNED CONSENTS TO THE TERMS AND CONDITIONS AS STATED IN THE RELEASE AND WAIVER ON BEHALF OF HIS OR HER MINOR CHILD. THE UNDERSIGNED HEREBY ACKNOWLEDGES THAT HE OR SHE HAS THE LEGAL AUTHORITY TO GRANT SUCH CONSENT.

Print Name of Minor Child/Designer: \_\_\_\_\_

Signature of Parent or Legal Guardian: \_\_\_\_\_

Print Name of Parent or Legal Guardian: \_\_\_\_\_

Date: \_\_\_\_\_